

# The CLEARFIELD Lentil Commitment Process for 2009

## Growers agree. It's the better way to grow lentils.

Last season was a banner year for the **CLEARFIELD**® Production System for Lentils, with growers reporting strong yields with effective, season-long weed control. In 2009 growers can build on this momentum with new **CLEARFIELD** lentil varieties. When you grow **CLEARFIELD**, you're backed by a complete network of support, from your seed seller to **AgSolutions**® by BASF and your **CLEARFIELD** Lentil Retailer. Here's how the network works together towards your success as a lentil grower.





The Chemical Company

## The benefits of CLEARFIELD lentils

With **CLEARFIELD**<sup>®</sup>, you get more than just a great production system. You get the confidence of knowing you're getting the most out of every lentil acre.

This is what you can expect:

- High-yielding seed developed from leading CDC varieties that express the **CLEARFIELD** herbicide-tolerant trait.
- Crop-safe, effective weed control. Make just one post-emergent application for season-long weed control that includes flushing weeds, so you save fuel, time and money.
- GrowForward™ Rewards that give you the savings you deserve on the products you need.

## Growing a great lentil crop with CLEARFIELD

To get the advantages of growing **CLEARFIELD** lentils:

- Purchase your **CLEARFIELD** lentil variety (choose from four red and two green varieties).
- Visit your preferred **CLEARFIELD** Lentil Retailer to sign the **CLEARFIELD** Commitment (the annual license agreement between you and BASF for the use of the **CLEARFIELD** trait) and buy a registered **CLEARFIELD** herbicide: ODYSSEY<sup>®</sup> DLX or SOLO<sup>®</sup>.

Sound good? Go to [www.clearfield.ca](http://www.clearfield.ca) to find out more about how **CLEARFIELD** lentils can benefit your operation.

With **CLEARFIELD** lentils, you can forget about weeds and focus on yields. For more information about the **CLEARFIELD** Commitment process for lentils, call us at **AgSolutions**<sup>®</sup> by BASF at 1-877-371-BASF (2273).

Always read and follow label directions.

\*Minimum purchase of 150 acres of any one or combination of **CLEARFIELD** crops.

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## Grower rewards for 2009

Once you have signed the **CLEARFIELD** Commitment at your lentil retail, you qualify for product savings on your BASF crop protection purchases through GrowForward Rewards.

For example, you will be eligible to save:

- Up to 12% on herbicides.
- Up to 20% on fungicides.
- \$1 per acre off GEMINI<sup>®</sup> or CHARTER<sup>®</sup> seed treatments, or DYVEL<sup>®</sup> and DYVEL DSP herbicides on all your cereal acres.\*

You can qualify for additional savings of 10% on your total GrowForward Rewards rebate if you order your **CLEARFIELD** lentil seed by February 28, 2009.

What's more, if you decide to grow your farm-saved **CLEARFIELD** lentil seed or sell your seed commercially, you'll receive \$1 for every acre you report through the **CLEARFIELD** Commitment process.



**CLEARFIELD**<sup>®</sup>  
production system | for lentils