

# PULSE DAYS 2010 **DRAFT** AGENDA “Tools for Success”

As of November December 10, 2009

<b>Monday, January 11, 2010</b>	
<b>5:00 PM</b>	<b>Annual General Meeting (AGM)</b> Prairieland Park, Hall B Beef on a Bun dinner will be served
<b>7:00 PM</b>	<b>Opening Reception &amp; Research Poster Session – <i>Sponsored by Novozymes Biologicals</i></b> Prairieland Park, Hall B <i>Featuring a Silent Auction supporting Canadian Agri-Food Marketing Association (CAMA) Students at the U of S</i> <b>*Free transportation from the Saskatoon Inn to Prairieland Park will be provided complimentary of Alliance Grain Traders/Saskcan Pulse Trading (see signage in the lobby at Saskatoon Inn for pick up times)</b>

<b>Tuesday, January 12, 2010 “Tools for Success”</b>	
<b>7:30 AM</b>	<b>Registration opens</b>
<b>8:00 AM</b>	<b>Welcoming &amp; Opening Remarks (5 mins)</b> <b>SPG Chair</b>
<b>8:05 - 9:35 AM</b>	<b>YOUR TOOLS FOR SUCCESS</b> <i>Sponsored by EMD Crop BioScience</i>
8:05 AM – 8:25 AM	<a href="#">The Nutrient Contribution of Pulse Crops to Next Year’s Crops</a> – Jeff Schoenau, University of Saskatchewan
8:25 AM – 8:50 AM	<a href="#">Pulse Production – Management Practices to Maximize Returns</a> – Barry Rapp, CPS Canada
8:50 – 9:15 AM	<a href="#">Welcome to Genomics</a> – Bert Vandenberg, University of Saskatchewan
9:15 – 9:35 AM	Discussion (20 mins)
<b>9:35 – 10:20 AM</b>	<b>UNDERSTANDING GLOBAL MARKETS</b> <i>Sponsored by Wigmore Farms</i>
9:35 – 10:05 AM	<b>KEYNOTE PRESENTATION:</b> <a href="#">Competitiveness in the Global Food Market</a> – Dr. Bruce Scherr, Informa Economics
10:05 AM – 10:20 AM	Discussion (15 mins)
<b>10:20 AM – 10:40 AM</b>	<b>Refreshment and Networking Break (20 mins) – <i>Sponsored by Dupont</i></b>
10:40 AM	Announcements (5 mins)
<b>10:45 – AM – 11:55 AM</b>	<b>CHECK-OFF DOLLARS AT WORK</b> <i>Sponsored by Lakeside Global Grains Inc.</i>
10:45 AM – 11:00 AM	<a href="#">Integrated Approach for Post-Harvest Quality of Red Lentil</a> – Stefan Cenkowski, University of Manitoba
11:00 – 11:15 AM	<a href="#">Improving the Value of Peas for Human Consumption Markets</a> – Lasantha Ubayasena, University of Saskatchewan
11:15 AM – 11:35 AM	<a href="#">Using Dehulled Green Lentil in Traditional Indian Foods</a> – Dr. Pushpa, Tamil Nadu Agricultural University, Coimbatore, India
11:35 AM – 11:55 AM	Discussion Period (20 mins)
<b>11:55 AM –</b>	<b>Lunch – <i>Sponsored by Marina Commodities</i></b>

12:45 PM	<i>12:00 PM - Special Event - Pulse Fashion Show – Sponsored by Syngenta</i>
12:45 PM – 1:00 PM	<b>Awards Presentation &amp; Announcements (15 mins)</b>
1:00 PM – 4:35 PM	<b>MODERATED MARKET OUTLOOK PANELS</b> <i>Sponsored by Simpson Seeds Inc.</i> Moderator – <a href="#">Kevin Hursh, Hursh Consulting and Communications</a>
1:00 PM – 1:35 PM	<a href="#">Market Outlook Panel - Chickpeas</a> Featuring 10 minutes of Market Outlooks from each speaker, followed by a 15 minute question/answer period - <b>Chuck Penner</b> , Informa Economics - <b>Colin Young</b> , R Young Seeds
1:35 PM	Announcements (5 mins)
1:40 PM – 2:55 PM	<a href="#">Market Outlook Panel – Peas</a> Featuring 15 minutes of market outlooks from each speaker, followed by a 30 minute question/answer period - <b>Greg Kostal</b> , Kostal Ag Consulting - <b>Daniel Holman</b> , North West Terminal - <b>TBD</b>
2:55 PM – 3:15 PM	<b>Refreshment and Networking Break (20 mins) - Sponsored by Dupont</b>
3:15 PM	Announcements (5 mins)
3:20 PM – 4:35 PM	<a href="#">Market Outlook Panel – Lentils</a> Featuring 15 minutes of market outlooks from each speaker, followed by a 30 minute question/answer period - <b>Brian Clancey</b> , STAT Publishing - <b>Heidi Dutton</b> , Western Grain Trade Ltd. - <b>Martin Chidwick</b> , Bissma Pacific Inc.
4:35 PM	Closing Remarks/Door Prizes

<b>Wednesday, January 13, 2010 Additional Meetings</b>	
	<b>CROP PRODUCTION WEEK SPECIAL SESSION</b>
<b>5:30 PM</b>	<b>Beef on a bun supper – tickets sold at the door for supper</b>
<b>7:00 PM</b>	<b>Special Session Presentation</b> (no charge) <i>The Politics and Policy Affecting Grain Prices</i> – John Phipps, U.S. Ag Journalist and Farmer Prairieland Park, Hall B
	*Check <a href="http://www.cropweek.com">www.cropweek.com</a> for additional information and details.